

JB Pritzker, Governor

Jerry Costello II, Agriculture Director

**For Immediate Release** August 7, 2021

**Contact:** Krista Lisser (217) 558-1546

## **Customize your Illinois State Fair Experience with Mobile App**

Plan your trip, Enhance your experience, Explore the fairgrounds

**SPRINGFIELD, IL** – The Illinois State Fair mobile app is the ultimate planning tool for your Illinois State Fair experience. Available for both Apple and Android devices, this FREE app has everything you need to plan your trip to the state fairgrounds.

The Illinois State Fair mobile app has information regarding every corner of the fairgrounds. From Grandstand concerts to maps to help you find everything from parking, bathrooms and barns, this app provides you with the tools you need to help you navigate your way around the state fairgrounds. The app also contains other helpful tools such as a food finder, daily schedule of events, and a list of FREE musical acts in the Illinois State Fair beer tents.

"The mobile app adds another level of convenience for fairgoers," said State Fair Manager Kevin Gordon. "Even before you arrive on the fairgrounds you can begin customizing your Illinois State Fair experience. It's a great resource to ensure you don't miss out of your favorite fair attractions or favorite fair food."

## **Explore the Fairgrounds**

- Browse the fairgrounds with an interactive map, powered by Google Earth. Filter results to find exactly what you are looking for: restrooms, cooling centers, storm shelters and more.
- Take a self-guided tour of the various agriculture destinations on the fairgrounds.
- From biscuits and gravy to the newest and wildest deep-fried fair food concoction, find all the fantastic food items offered on the fairgrounds. There are more 150 food vendors at this year's fair!

## Plan Your Trip

- Buy Now, Save Time! Buy admission tickets, Mega Passes, Jumbo Passes and concert tickets from the convenience of your mobile phone.
- Start planning today by visiting the mobile app's daily schedule. Here, you can save must-see events and shows in your personal mobile itinerary.

## **Enhance Your Experience**

- Start practicing your best selfie pose! Document your visit to the Illinois State Fair with fun photo filters in the mobile app's Photo Booth. Share you experience with others on social media using the hashtag #ISF2021.
- Explore the fairgrounds and earn a prize! Take part in the 2021 Illinois State Fair Scavenger Hunt for a chance to win free Illinois State Fair merchandise.
- Go home a winner! There is still time for you to compete in some of the wild and zany competitions held each year at the Illinois State Fair. From the Husband Calling Contest to the Cutest Little Farmer Contest, you can find all the free shows and contest under the 2021 Free Shows icon.

The Illinois State Fair app is the best way for fairgoers to stay in touch with everything going on at the fair and get the most out of every visit. Start planning your visit by downloading the Illinois State Fair mobile app on your phone today!

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